

# Bethany Burgoyne

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## PROFILE

I am a freelance journalist specialising in Feminism and Women's issues as well as Middle Eastern Arts and Culture. I develop and produce online campaigns, written articles and blog content that educate readers and encourages progressive social change. I am the Founder and Editor in Chief of The Sassy Show, a female focused platform aiming to encourage shame-free conversations between women. My strengths lie in encouraging readers to enjoy the flow of words and be engaged in the content they are reading; be it an interview, think piece or review, with speed and accuracy being of the utmost importance.

Skills include;

- Creative and copy writing
- Interviews, journalism and feature articles
- Written content creation (blog posts, social media, press release, corporate copy)
- Visual content creation (illustration, graphic design, digital drawing)
- Editing and proofreading
- Social media planning and activation
- Public speaking for Female focused Shame-free Sexual Awareness
- Training and Workshops for +18 yr olds on Shame Free Sexual Education

## WORK EXPERIENCE

### **Founder and Editor in Chief | The Sassy Show**

September 2017 - Present

The Sassy Show is an Online Platform and media brand that delivers female narratives and creative content in the form of written articles, interviews, videos and artwork. Roles include creative writing, editing, proofreading, content curation, illustration, interviewing, social media marketing, website creation and management.

### **Global Stories Curator and Assistant Editor | Reform The Funk**

October 2018 - Present

Reform The Funk is an Independent Cultural Platform, aimed for those that influence popular culture. Interviewing and editing features and articles of cultural innovators from around the world. Role includes creative writing; editing; creative direction for photoshoots; BTS visual content creation (film and stills) for social media and online publication.

### **Contributing Writer | inne**

February – June 2020

inne is a female hormonal lab encouraging radical self-knowledge to women in regards to their fertility and body. Role included researching hormonal impacts on female lives, focusing on PMDD, PSOC and menstruation, through interviewing and writing articles.

### **Workshop Facilitator and Social Media Content Creator | TLMYRS**

January 2020 – April 2020

TLMYRS is a new social fetish app for storytelling and shame free sharing. Role includes running workshops to engage a community of sex positive, diverse storytellers and creating illustrations for TLMYRS social media platforms.

### **Social Media Content Creator | HIV Voices**

September 2019 – January 2020

HIV Voices is a performance platform changing the stigma that surrounds HIV and AIDS by delivering new narratives and stories. A short-term collaboration to set up the companies Instagram account and create interesting, unique and thought-provoking content for the next six months. Role included brand consultation and social media strategy; content creation; photography; documentation; creative copywriting.

## **EDUCATION**

2019 - Training on Marketing and Business Strategy, Google Digital Garage

2015 - Training on Young People and Violence against Women and Girls, London

2015 - Training on Awareness and Good Practise when working with Women experiencing Domestic and/or Sexual Violence

2011 – 2014 BA Hons Fine Art Painting, City & Guilds of London Art School, London

## **ADDITIONAL SKILLS AND PERSONAL ATTIBUTES**

Volunteer at U-Turn – centre for Vulnerable Women and Sex Workers

Performer/Singer - Stand-up meets cabaret for The Sassy Show